

Sponsorship & Exhibit Opportunities

Please join us in South Africa to:



Be a part of inspiring the world's future environmental leaders



Meet one-on-one with consumers and decision-makers in scientific, cultural, educational and technology markets

- *schools*
- *universities*
- *governmental agencies*
- *nonprofit organizations*
- *environmental businesses*



Promote your company name recognition in Africa and around the world



Put your products in the hands of GLOBE teachers, students and scientists





The GLOBE Program

*Global Learning and Observations to Benefit the Environment
An International Environmental Science and Education Program*

www.globe.gov

We are very pleased to invite you to participate as a partner and sponsor in the GLOBE Learning Expedition and Annual Conference in Cape Town, South Africa, 22-28 June 2008!

The GLOBE Learning Expedition and Annual Conference present a unique opportunity for you to reach an international audience of current and future consumers and decision-makers in scientific, cultural, educational and technology markets. Participants with an interest your type of products and services represent **students, schools, school districts, universities, governmental agencies, and nonprofit organizations.**

This event will be the first GLOBE international all-program student conference since 2003, and the first to be combined with the GLOBE Annual Conference for Partners. We expect to meet or exceed our past attendance of 450 participants, with representatives from many of our 109 Partner countries, including 22 countries in Africa's emerging markets.

The GLOBE Conference is a unique opportunity to:

- **Promote name recognition** for your product and your company by sponsoring an event or giveaway item
- **Put your equipment in the hands of GLOBE** teachers and researchers during field day exercises and in the Internet Café
- **Meet face-to-face with GLOBE** students, partners, teachers and staff
- **Interact** with GLOBE-affiliated Earth System Scientists

We believe there is an excellent "fit" between your company and GLOBE's efforts worldwide to improve understanding of the Earth system. The enclosed sheet details sponsorship opportunities at a variety of levels. Of course, we are interested in hearing your creative ideas for putting your name in the hands of our participants! Please contact Paula Robinson (probinso@globe.gov, 303-497-2620) to discuss sponsorships, or call me directly with your questions and ideas.

Updated information on schedules, featured events, and general registration and accommodations for the conference are posted on the GLOBE Web site <www.globe.gov>.

We look forward to seeing you in South Africa!

Sincerely,

Dr. Ed Geary
Director, the GLOBE Program

P. O. Box 3000, Boulder, CO 80307 USA (Mailing Address)

3300 Mitchell Lane, Suite 2104, Boulder, CO 80301 USA (Physical Address)

Tel: (1) 303-497-2620 Fax: (1) 303-497-2638



GLOBE Learning Expeditions

GLOBE Learning Expeditions (GLEs) are organized every few years in order to provide students from around the world the opportunity to present their research projects to their peers, to GLOBE scientists, and the greater GLOBE community. These conferences also provide students with the opportunity to establish friendships and to develop collaborative partnerships that will enhance their future GLOBE experiences.

The theme of the 2008 GLE will be **GLOBE Research for Sustainable Communities**. Research for Sustainable Communities is a concept that embraces studying the environment in the context of developing an understanding of the interconnectedness between the environment, the social structures and economic needs of a student's community, and the balance needed for healthy living.

Goals

1. To promote global understanding of local and regional sustainability issues through student presentations and student-to-student discussions.
2. To provide an authentic audience for student research presentations.
3. To provide the interface for GLOBE student multicultural learning experiences.
4. To increase student understanding of science.

Learner Outcomes

1. GLOBE students will increase their understanding of the interconnectedness and interdependency of Earth systems.
2. GLOBE students will increase their ability to conduct quality scientific research.
3. GLOBE students will establish relationships with other students around the world and gain multicultural perspectives through participation in cultural presentations.

2008 GLE and Annual Conference Organizing Committee Members:

Dr. Emmett Wright — GLOBE Program Office, Co-Chair

Dr. Teresa Kennedy — GLOBE Program Office, Co-Chair

Mr. Mark Brettenny — South Africa GLOBE, Co-Chair

Mrs. Margaret Besong — GLOBE Africa, Co-Chair

Mrs. Rogeline Brettenny — South Africa GLOBE

Ms. Alidjennatou Aliou Emmanuel — Benin GLOBE Coordinator

Mrs. Diana Garasic — GLOBE Croatia Country Coordinator

Dr. Diola Bagayoko — Southern University and Texas A&M, USA

Dr. Raifu Durodye — North Lake College in Texas, USA

Ms. Jan Heiderer — GLOBE Program Office

Ms. Katy Lackey — GLOBE Program Office

Mr. Mike Leon — GLOBE Program Office

Dr. Russane Low — GLOBE Program Office

Ms. Loretta Quinn — GLOBE Program Office

Mr. Gary Randolph — GLOBE Program Office

Ms. Paula Robinson — GLOBE Program Office

Dr. Sheila Yule — GLOBE Program Office



The GLOBE Program

"GLOBE is the quintessentially ideal program for involving kids in science," - Nobel laureate Dr. Leon Lederman.

GLOBE (Global Learning and Observations to Benefit the Environment) is a hands-on, primary and secondary school-based science and education program, unites students, teachers, scientists and community members around the world in study and research about the dynamics of Earth's environment.

The goals of the GLOBE Program are to:

- Increase scientific understanding of the Earth;
- Improve student achievement in science and mathematics; and
- Enhance the environmental awareness of individuals worldwide.

The GLOBE Program is implemented through a worldwide network of primary and secondary schools. GLOBE students:

- Take environmental measurements at or near their schools;
- Report their data to the GLOBE data archive via the Internet;
- Create maps and graphs to analyze GLOBE data sets; and
- Collaborate with scientists and the GLOBE community around the world.

The GLOBE Schools Network consists of over a million GLOBE students in more than 20,000 schools located in 109 countries. GLOBE students have reported over 17 million measurements in the areas of Atmosphere and Climate, Hydrology, Soils, and Land Cover and Biology as well as Phenology. Scientists and educators have developed environmental science educational materials as a resource for GLOBE teachers. Professional development workshops train teachers to guide their students in taking measurements according to scientific protocols, in using the Internet to report and analyze scientific data, and in creating partnerships among students at GLOBE schools around the world.

Broad international participation is integral to the design of the GLOBE Program. Bilateral agreements establish partnerships between the United States and 108 international partner countries, which are then responsible for designing, funding, and managing national program implementation. Implementation in the United States similarly depends upon the efforts of more than 150 state and local partner organizations. A GLOBE Program Office in Boulder, Colorado is funded by NASA, supported by the U.S. National Science Foundation (NSF) and the Department of State, and managed through a cooperative agreement between NASA, the University Corporation for Atmospheric Research (UCAR), and Colorado State University. GLOBE Earth System Science Projects (ESSPs) are funded by NSF.

The GLOBE Learning Expedition is endorsed by NASA and NSF as a key program activity for the development of tomorrow's environmental leaders in all regions of the world.

Visit the GLOBE Program at www.globe.gov

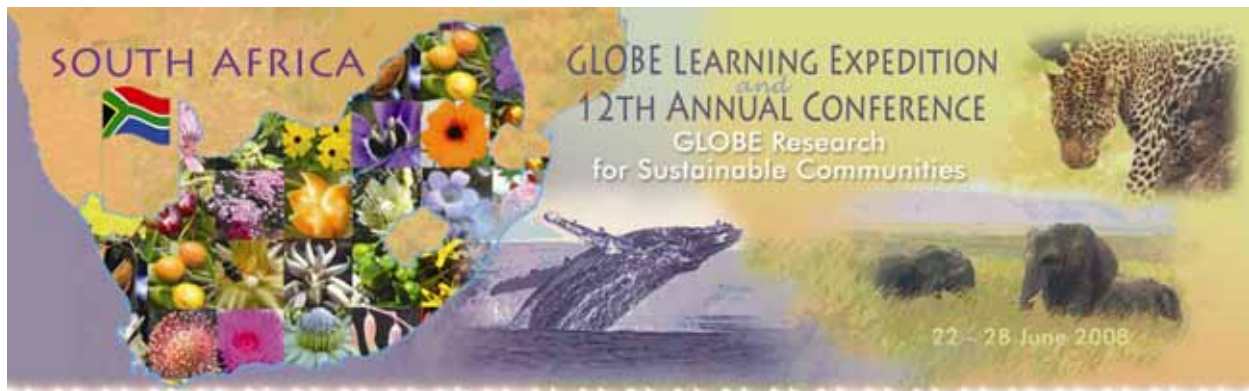


GLOBE Learning Expedition

Sponsorship Opportunities

Prices are guidelines only and may be reviewed.

Sponsorship	Cost	What is included?
PLATINUM Sponsor Or Final Banquet Sponsor	\$15,000 (and up)	Listing as a Platinum sponsor in conference materials and on the GLOBE Web site Signage on Banquet buffet, and/or table tents, for Banquet Sponsor Oral acknowledgement of sponsorship from the podium and in closing remarks Full page in the conference program (black & white art provided by the sponsor)
GOLD Sponsor Or Opening Reception Sponsor	\$10,000 - \$14,999	Listing as a Gold sponsor in conference materials and on the GLOBE Web site Signage on Reception buffet, and/or table tents, for reception sponsor Oral acknowledgement of sponsorship from the podium Full page in the conference program (black & white art provided by the sponsor)
SILVER Sponsor Or Internet Café Sponsor	\$5,000 - \$9,999	Listing as a Silver sponsor in conference materials and on the GLOBE Web site Signage in the internet café, for internet café sponsor Oral acknowledgement of sponsorship from the podium Half page in conference program (black & white art provided by the sponsor)
BRONZE Sponsor Or Keynote Speaker Sponsor	\$1,000 - \$4,999	Listing as a Bronze sponsor in conference materials and on the GLOBE Web site Oral acknowledgement of sponsorship from the podium Quarter page in conference program (black & white art provided by the sponsor)
Field Day Equipment, Giveaways and Logo Items	Value of equipment or item donated	Listing as a sponsor in conference materials and on the GLOBE Web site at the appropriate level, based on value of contributed items
Exhibitor	\$500 per booth	Please contact the GPO for details at probinso@globe.gov
Conference Program Advertising and Sponsorship	Price varies from \$500 per 1/4 page to \$10,000 Silver sponsor of the entire program	Please contact the GPO for details at probinso@globe.gov



Exhibits and Sponsorships

Please return this form with contact and payment information (if applicable) to
 Paula Robinson, Executive Administrator, The GLOBE Program
 Fax 303-497-2638 • Mail: PO Box 3000 Boulder, CO 80307-3000 USA
 E-mail probinso@globe.gov

<input type="radio"/> PLATINUM Sponsorship of \$ _____ (\$15,000 or more)	<input type="radio"/> GOLD Sponsorship of \$ _____ (\$10,000 - \$14,999)
<input type="radio"/> SILVER Sponsorship of \$ _____ (\$5,000 - \$9,999)	<input type="radio"/> BRONZE Sponsorship of \$ _____ (\$1,000 - \$4,999)
<input type="radio"/> Field Day equipment (please specify): _____ _____ _____	<input type="radio"/> Giveaways and Logo Items (please specify): _____ _____ _____
<input type="radio"/> Please send me information on exhibiting at the conference	<input type="radio"/> Please send me information about conference program advertising and sponsorship
<input type="radio"/> Please contact me to discuss other conference support ideas!	
Contact Information Company Name: _____ Contact: _____ Title: _____ Address: _____ City: _____ State: _____ Zip: _____ Telephone: _____ E-mail: _____	
Payment Information: Amount: \$ _____ <input type="radio"/> Check <input type="radio"/> Enclosed <input type="radio"/> Visa <input type="radio"/> Mastercard Card # _____ Expiration date: _____ Signature: _____	